

Align To Thrive!

½ Day Experiential Workshop

Wed. June 13, 2012



Is Your Organization *Aligned* to Pull Together Through the Economic Storm?

If your organization were perfectly aligned, would there be any problems?

Problems are *misalignments*, often hidden and difficult to identify.

What is *misalignment* costing your organization...

- Poor service and lost customers?
- Performance issues?
- Miscommunication and stress?

We are living in very challenging times, however, aligned organizations can thrive in today's economic storm.

Learn simple and powerful tools to:

- Identify hidden *misalignments*
- Develop highly effective strategic plans
- Connect people to your plans to better execute strategy
- Ignite performance by aligning people, culture and purpose
- Measure your organization's alignment objectively

Date: Wednesday, June 13, 2012 8:00 - 11:30 a.m.

Venue: The Georgian Club – Cobb Galleria Building 100 - 17th floor

Investment: \$49

Register: 404.502.0386

Weather the Storm – Ignite Performance by Aligning People, Culture and Purpose

Meet your presenters:

Kenneth E. Meyer is the founder and CEO of Atlanta-based Alignment at Work, LLC. Ken invented the Pull Thinking® methodology out of a need for a more effective way to rapidly gain organization-wide support for innovation, excellence and sustainable change. He has worked with many companies including: The Atlanta Community Food Bank, The Atlanta City Council, CDC, IMAX and Lucas Aerospace. In addition to serving as Alignment at Work's lead consultant, Ken is also the author of the book, **Pull Thinking®: Harness the Power of Pull to Fuel Growth and Ignite Performance by Aligning People, Culture and Purpose**. He earned an Industrial Engineering degree from Purdue University, and has spent the last 30 years as an author, coach and consultant applying the Pull Thinking® methodology.



Jeffrey A. Lebow is co-founder and Principal Consultant for Alignment at Work, LLC. With more than 25 years' experience in consulting, executive coaching, and manufacturing facilities planning, Jeff has worked with leading organizations, such as CDC, The Atlanta Community Food Bank, Turner Broadcasting, Mitsubishi, Weyerhaeuser, Georgia Tech and the Institute of Nuclear Power Operations. Finding unique value in each employee and organization, Jeff's collaborative approach helps organizations navigate through major transitions easily. A double-degree graduate from the University of Michigan and a registered Professional Engineer in Georgia, Jeff is also a contributing author to the **Pull Thinking®** book and serves as the firm's lead trainer and facilitator.



What Participants are saying...

"The workshop was extremely valuable - the Four Pull QuestionsSM give me a great way to see problems and solutions in a new light."

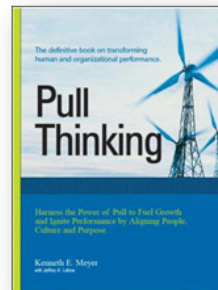
"I'm clear how alignment helps organizations by creating clarity and visibility. It gives focus and enables proper use of all activities, energy and resources toward serving customers."

"I loved the real examples, and seeing how these principles work in practice."

"I would definitely recommend this seminar to others - most valuable was seeing the possibility of how an organization can truly use these tools to better themselves – tools that are easy to use and understand."

Alignment at Work, LLC Services

- Public & Private Classes on Pull Thinking®
- Certification / Train the Trainer
- Consulting / Coaching
- Organizational Alignment Assessments
- Strategic Planning and Execution
- Pull Thinking®: Harness the Power



Our Pull Thinking® methodology creates organizational alignment that promotes customer focus, greater accountability, integrity, improved service levels and optimal performance.

With Pull Thinking®, organizations can quickly identify *misalignments* in planning, execution and communication, enabling solutions for greater profitability and sustained growth.